

**ATLANTIC
RECREATION &
FACILITIES
CONFERENCE**

May 20-22, 2026



Exhibitor Showcase & Sponsorship Package

Westin Nova Scotian, Halifax, NS



About our Event

The Atlantic Recreation & Facilities Conference (ARFC) brings together up to 200 delegates from rural and urban communities across Atlantic Canada. These delegates include decision-makers and opinion leaders in recreation, sport, parks, trails, and health promotion, as well as representatives from municipal and provincial governments, not-for-profit organizations, event planners, volunteers, and students.

The conference encourages cross-sector collaboration and dialogue to advance recreation and promote healthier, more active lifestyles for Atlantic Canadians of all ages and abilities.

In 2026, ARFC is in Halifax, Nova Scotia, where it will once again connect professionals in recreation, parks, facilities, and wellness from across the region and beyond.

The theme for 2026 is *Powering Possibility: Tools for Today's Recreation and Facility Leaders*

Delegates will benefit from:

- Inspiring keynote speakers
- 20+ breakout sessions, panels, and workshops
- Social and networking Events
- A vibrant Exhibitor Showcase featuring regional and national exhibitors

ARFC is hosted in partnership by:



RecreationNL
Wellness Supporters
make 'you' time



2026 ARFC Quick Facts

6th

Edition of the ARFC for recreation management, programming and facility professionals

200

Potential number of delegates, including decision makers, general managers and procurement heads

5

Atlantic Provincial Not-For-Profit host organizations

3

Days of learning, networking, knowledge sharing and social activities



Align your organization with one of Atlantic Canada's leading professional events for recreation and facility sectors.

Sponsorship Opportunities

Benefit:

	Presenting \$7500	Platinum \$5000	Gold \$3500	Silver \$2000	Bronze \$750
Sponsorship of:	Full Event	Premiere Social Event	Exhibitor Showcase, Keynote or Luncheon	Social Event or Nutrition Break	Program Session or Wellness Session
Logo & Link on our website / Social Media	✓	✓	✓	✓	✓
Logo on Digital Screen / Signage at Event	✓	✓	✓	✓	✓
Logo on Partner Websites / Social Media (5 Atlantic Provincial Associations)	✓	✓	✓	✓	✓
Promotional Material Distribution	✓	✓	✓	✓	
Complimentary Social Event Ticket(s)	3	2	2	1	
Complimentary Exhibitor Showcase Booth	✓	✓	✓	✓	
Logo on our promotional material	✓	✓	✓		
Plenary Speaking Opportunity	✓	✓			
Exclusive Event Branding	✓				

Exhibitor Showcase Specifics

WEDNESDAY, MAY 20, 2026 | HALIFAX TRAIN STATION, HALIFAX, NS

Timeline:

- **Set-Up begins at 3:00 PM. Booths must be set up by 5:30 PM. ***
- **Exhibitor Showcase runs from 6:00 PM – 9:00 PM.**
- **Tear-Down is from 9:00 PM – 11:00 PM.**

Exhibitor Fees:

- **Member Rate: \$775.00 + HST (Includes up to 2 representatives)**
- **Non-Member Rate: \$875.00 + HST (Includes up to 2 representatives)**
- **Additional Representatives On-Site: \$75.00 + HST / person**

Exhibitor Inclusions:

- **6' x 8' Booths**
- **1 table with cloth and skirting**
- **2 chairs**
- **Listing in delegate guide on website**
- **Access to delegate contact information**

Guidelines:

- **All displays must be professional, safe, and contained within the assigned space.**
- **Giveaways and draws are encouraged.**
- **Exhibitors are responsible for their own materials and valuables; ARFC staff are not responsible for lost or damaged items.**

**Set-Up time is subject to change*

Exhibitor Showcase Specifics continued...

Shipping and Storage:

- If you are sending materials to the hotel for use in the Exhibitor Showcase, please ship to arrive no earlier than three (3) days prior to the event.
- Items must be labeled as follows:

Name of Group and On-Site Contact - (address to the person that will be looking for the box on site)
c/o Westin Nova Scotian Hotel
1181 Hollis Street
Halifax, N.S.
B3H 2P6

Hold for: Atlantic Recreation and Facilities Conference, May 20th, 2026

Box(es) _ of _ (multiple boxes MUST be numbered)

Name of Hotel Catering / Convention Services Manger : Lucas Byrne

******Box deliveries will be assessed and a handling fee will be determined by weight. These charges will be charged to you separately from your registration fee.***

• Inbound Package Handling Fees:

This is the standard range of pounds to be used at the hotel

0 to 5 pounds	\$5.00 each
6 to 20 pounds	\$10.00 each
21 to 50 pounds	\$15.00 each
Over 50 pounds	\$25.00 each
Crates	\$50.00 each
Pallets	\$75.00 each

Maximum fee to be applied to all incoming packages

• Outbound Package Handling Fees:

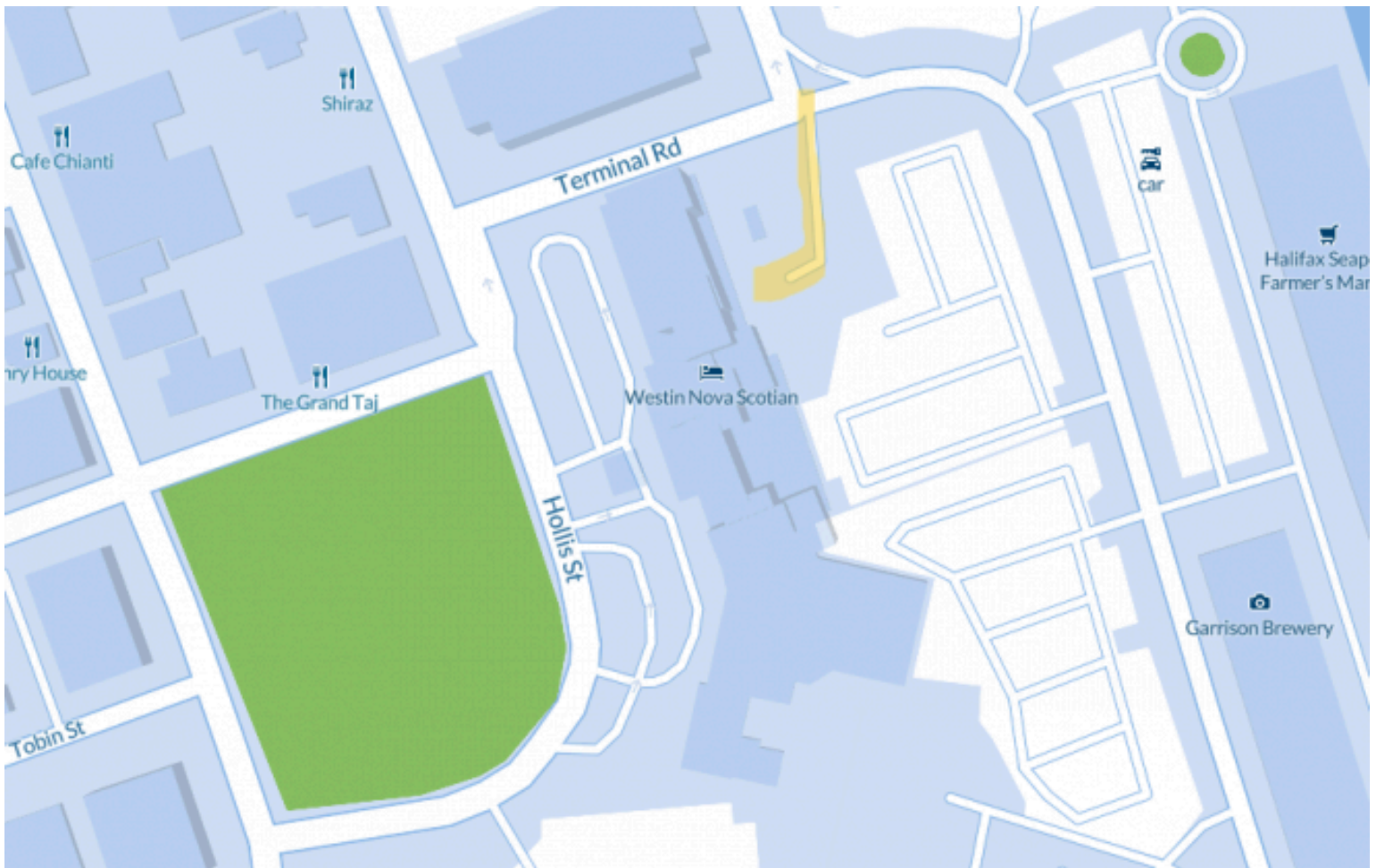
\$5.00 / box

Any questions related to shipping and storage can be directed to Nicole Hebert, by email: nhebert@recreationnb.ca or by phone: (506)459-1929 ext. 2.

Exhibitor Showcase Specifics continued...

Shipping and Storage:

- For equipment drop off the Hotel staff asks everyone to use the loading bay attached to the Westin. (Highlighted in yellow below).
- Please note, this it is a tight driveway to back in and out of depending on the size of the vehicle.



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Contact:

Exhibitor Showcase Inquiries:

Email: nhebert@recreationnb.ca
Phone: 506.459.1929 Ext 2

Sponsorship Inquiries

Email: info@recreationpei.ca
Phone: 902.368.5964

Visit arfc.ca for more information.