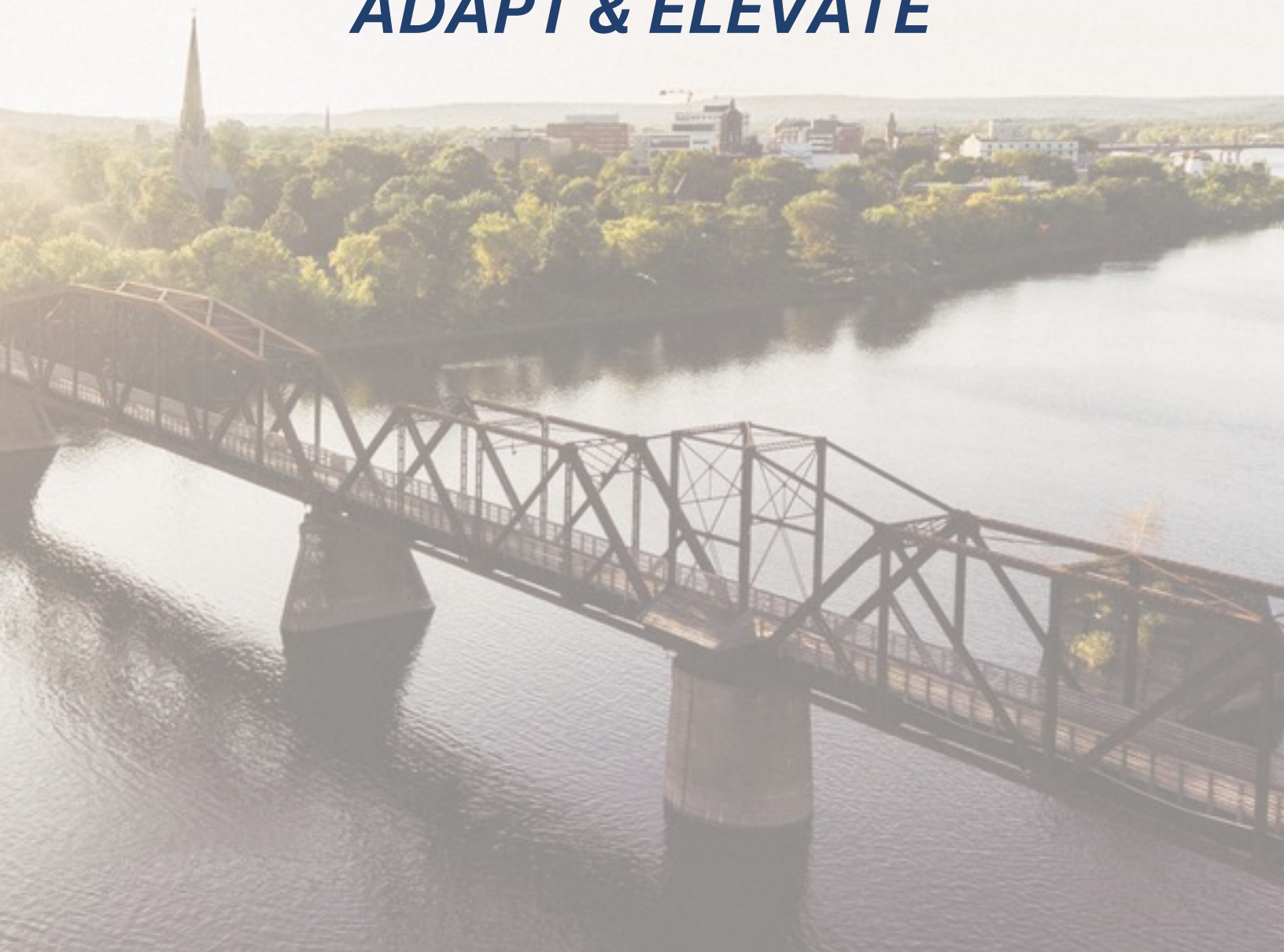




**ATLANTIC
RECREATION &
FACILITIES
CONFERENCE**

ADAPT & ELEVATE



MAY 29 - 31ST, 2024 | FREDERICTON, NB

REGISTRATION RATES

EARLY BIRD RATES

- MEMBER RATE - \$525.00
- NON-MEMBER RATE - \$625.00

(Early Bird Rates available until April 7th, 2024)

Maritime Kitchen Party Ticket and Dinner Downtown with Gift Cards is included with these.

REGULAR RATES

- MEMBER RATE - \$575.00
- NON-MEMBER RATE - \$675.00

(Regular Rates will apply after April 7th until registration closes on April 28th)

Maritime Kitchen Party Ticket and Dinner Downtown with Gift Cards is included with these.

SINGLE DAY RATES

- Single Day: Wednesday - \$150.00
- Single Day: Thursday - \$200.00
- Single Day: Friday - \$150.00

(Wednesday Single Day Rate does not include the Maritime Kitchen Party & Thursday Single Day rate does not include Dinner Downtown with gift cards.)

ADD-ONS

- MARITIME KITCHEN PARTY - \$80.00

CANCELLATION POLICY

- If a request is made a minimum of 5 business days prior to the event, a full refund less 30% administration fee will be issued
- If a request is made with less than 5 business days' notice, the individual/organization will forfeit the full fee
- If need be, you may substitute the registered employee with a different employee at any time to avoid forfeiting the fee
- Under extenuating circumstances the Executive Directors have the authority to consider cases on an individual basis



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2024 PARTNERS



Recreation Facility Association of Nova Scotia



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WELCOME FROM THE PRESIDENTS

On behalf of the Presidents of the five Atlantic Recreation and Facilities Associations, it is our distinct pleasure to extend a warm and hearty welcome to each and every one of you to the 5th Atlantic Recreation & Facilities Conference, hosted this year in the vibrant city of Fredericton, NB.

This event is a testament to the collaborative spirit of our five associations, working hand in hand every two years to bring forth a gathering that celebrates the significance of the recreation sector in our communities. The power of recreation in fostering health, well-being, and community cohesion cannot be overstated. Together, we aim to explore the evolving landscape of recreation and facilities, acknowledging its pivotal role in enhancing the quality of life for all.

Beyond the enlightening sessions and workshops, this conference is a prime opportunity for networking. With representatives from various sectors, municipalities, and organizations, the cross-pollination of ideas and experiences promises to be invaluable. We encourage you to take full advantage of this occasion to forge connections, share insights, and build relationships that will strengthen the fabric of our recreational communities.

Our collective commitment to learning is mirrored in the diverse array of topics that will be covered, delving into the latest trends, innovations, and best practices within the Recreation Sector. As we navigate the dynamic landscape of recreation and facilities, we are excited to learn from one another and push the boundaries of what is possible.

In the spirit of collaboration and growth, we look forward to the next few days filled with engaging discussions, meaningful connections, and a shared commitment to advancing the field of recreation. Welcome to the 5th Atlantic Recreation & Facilities Conference – a convergence of minds, a celebration of community, and a catalyst for positive change. It's time to Adapt and Elevate!
Sincerely,



John Burns
President,
Recreation N.B. | Loisirs N.-B.



Kim Meunier
President,
Recreation P.E.I.



Bob Quigley
President,
R.F.A.N.S.



Rachel Bedingfield
President,
Recreation N.S.



Jerry Knee
Acting President,
Recreation N.L.



CONFERENCE AT A GLANCE

5

TUESDAY MAY 28TH, 2024

7:00 - 9:00 PM Pre-Conference Social - Picaroons Roundhouse

WEDNESDAY MAY 29TH, 2024

1:00 - 2:30 PM Opening Keynote - with light refreshments

2:30 - 2:45 PM Bio-Break

2:45 - 3:45 PM Session Series #1

3:45 - 4:00 PM Refreshment Break

4:00 - 5:00 PM Session Series #2

6:30 - 9:00 PM Maritime Kitchen Party @ Fredericton Boyce Farmers Market

THURSDAY MAY 30TH, 2024

8:00 - 9:00 AM Breakfast

9:00 - 10:30 AM Roundtables

10:30 - 10:45 AM Refreshment Break

10:45 - 11:45 AM Session Series #3

12:00 - 3:00 PM Tradeshow & Lunch

3:00 - 3:15 PM Nutrition Break

3:15 - 4:45 PM Facility Tours

4:45 - 5:30 PM Rebound Boots Demonstration

5:00 - 8:00 PM Dinner Downtown with Gift Cards

8:00 - 10:00 PM Mock Casino Night at the Delta

FRIDAY MAY 31ST, 2024

9:00 - 10:00 AM Session Series #4 - with light refreshments

10:00 - 10:15 AM Bio-Break

10:15 - 12:00 PM Brunch & Closing Keynote

SCHEDULE

TUESDAY MAY 28TH, 2024



Pre-Conference Social - Picaroons Roundhouse

7:00 - 9:00 PM

Our pre-conference social offers attendees a chance to network and mingle in a relaxed and informal setting before the conference begins. It's a time to break the ice, forge new relationships, and set the stage for productive interactions throughout the conference. From exchanging ideas to simply unwinding after travel, our pre-conference social sets the tone for a dynamic and engaging conference experience.

WEDNESDAY MAY 29TH, 2024

Opening Keynote: Brock McGillis

1:00 - 2:30 PM

Brock McGillis is the first openly gay men's professional hockey player and a leading activist in the LGBTQ+ space. His continuous work to shift the conversation around sports and the LGBTQ+ community earned him recognition as one of The Hockey News 100 most influential people in hockey for 2022 & 2023. Alongside international speaking engagements and educational content, Brock hosts a digital series with the creators of RuPaul's Drag Race.

Brock's passion lies with creating shifts and shift makers. He speaks at schools to educate students on the importance of their language, their impact of bullying as well, as the importance of mental health. Having spoken to many corporations and companies, Brock sees the value in educating individuals in corporate settings. Not only does this help employees live authentically, it helps them engage with their children or in a coaching they do but it also can be of benefit to the corporation to help them create a more inclusive workforce.

Coffee & Light Refreshments will be provided during this time



BIO-BREAK

2:30 - 2:45 PM

Session Series #1

2:45 - 3:45 PM

Anti-Racism Charter: Highlights Since Launch

In October 2022, Recreation Nova Scotia launched their Anti-Racism Charter in Recreation, following extensive community and sector engagement. The Charter set out to determine a unified path forward to address issues of systemic racism in recreation. Learn more about the key principles of the Charter and how it is being used by over 30 organisations in Nova Scotia to inform action plans and new ways of working. Hear about the progress happening in this area of work as well as the inevitable bumps and challenges along the way.

Session Speaker: Graham Mounsey, Program Manager, Recreation Nova Scotia

Corporate Sponsorship and Naming Rights as a Funding Solution for Parks & recreational Facilities and Programs

In this highly interactive session, Judy will use case studies from across Canada describing how the business of corporate sponsorship and naming rights can work in your community. Regardless of the size of your Town or City, the process for attracting corporate sponsors is the same. The session will enable delegates to discover how to best price, package, and sell their recreational assets.

Session Speaker: Judy Haber, Senior Partner, Performance Sponsorship Group Inc.

Guarding our Guards

In December 2023, Jazmin Jefferson was a 21-year-old lifeguard in Washington, D.C. who experienced cardiac arrest while on stand; she collapsed into the basin she was guarding. Her backup lifeguards were completing admin duties in the pool office and maintenance in the pump room. Jazmin was submerged for at least 7 minutes and died from her injuries in hospital. This is one of several recent instances of injury/death of lifeguards in Canada and the USA. This session will take a case study approach to review multiple cases and key takeaways. Attendees will leave this session with strategies and resources to assess and implement improvements at their aquatic facilities.

Session Speaker: Katie Crysdale, Lakeview Aquatic Consultants

Asset Management for Recreation Facilities

AIM Network is a non-profit training and education organization with a mandate to assist Atlantic Canadian communities with long-term, sustainable infrastructure planning. This session will provide an overview of the basics of asset management with a focus on recreation facilities. Matt will highlight the benefits to the facility operators in saving time and money by identifying critical activities by risk and planning funding strategies for large expenses before they are required. He will also discuss the issue of operating services with limited time, resources, and financing that is facing infrastructure managers across Canada. Lastly, he will demonstrate free, excel-based tools to assist in tracking assets and forecasting expenses that have been developed through work with the Province of Newfoundland and Labrador, Nova Scotia and dozens of municipalities in Atlantic Canada.

Session Speaker: Matt Delome, Executive Director of AIM Network

REFRESHMENT BREAK

Light Refreshments will be provided during this time

3:45 - 4:00 PM

Session Series #2

4:00 - 5:00 PM

Alternative Aquatics - Thinking Outside the Blocks

Join us as we dive into the dreaded daytime programming and Aquatics staffing shortages. We have Pool Operators from across the Maritimes ready to share initiatives and programming they are offering to entice new users, plus fresh perspectives for recruitment of staff. This will be an open session where attendees are encouraged to participate and share examples of things happening in their own pools.

The takeaway? A list of new innovative programming and recruitment ideas to bring home and try.

Session Speakers: Emily Swain, Bell Aliant Centre / Ben Tremblay, Canada Games Aquatic Centre Saint John

Paths Toward Understanding of the Indigenous People

“What does Indigenous Reconcili-ACTION mean?”

In today's society, many people struggle with implementing Reconciliation initiatives in the workplace, at home, in schools and in facility systems such as sports, recreation and park locations. This has caused a huge pause in delivering Reconciliation initiatives across the country. This workshop will provide an overview of how to better understand Indigenous perspectives from lived experiences and put “ACTION” into this important work. Through the process of unlearning, and by thinking and doing things “outside the box”, true understanding & positive impacts can take place.

Session Speaker: Robert Bernard, CEO, Indigenous Guide Consulting Services

Unlocking Canada's Ice Potential

Access to ice time is a significant barrier to the growth of ice sports in Canada. Every day, thousands of Canadians flow in and out of the ~2,900 indoor rinks across the country. Canadians report problems such as lack of available ice times, unaffordable ice times, ice times that require extensive travel, inefficiencies with scheduling, bias or favouritism around the best ice times, and not enough rinks. Currently there is not a universal system in Canada to track ice-time usage.

The mission of the Open Ice project is to increase participation in ice sports by addressing the issue of access to ice time. The Open Ice project is led by the Future of Hockey Lab, a social innovation lab established in 2021 to solve complex problems in hockey.

Session Speakers: Amy Walsh, CEO & Lindsey MacIntosh, Open Ice Research & Community Lead, Future of Hockey Lab

Inclusive Play Matters: Innovating Outdoor Play Destinations for People of All Ages and Abilities

Be inspired to innovate high quality outdoor play experiences for people of all ages and abilities by aligning evidence-based design best practices to inclusive play destinations to encourage active, independent, and meaningful play for all. Both a physical and social event, inclusive play is not solely about physically accessing an environment, but what experiences happen once an individual gets there. Learn inclusive design principles that go beyond minimum accessibility and intentionally address the needs of the whole child.

Session Speaker: Ron Blake, MW Region Development Manager, GameTime

Maritime Kitchen Party (Fredericton Boyce Farmers Market)

6:30 - 9:00 PM



Come celebrate the rich culture and hospitality of the Maritime region. Inspired by the traditional kitchen parties of Atlantic Canada, this gathering will feature live music, delicious local cuisine, and a jovial atmosphere. Attendees can expect toe-tapping tunes from talented local musicians, while indulging in a mouthwatering meal. It's a chance to immerse oneself in the warmth and camaraderie of Maritime hospitality, fostering connections and creating lasting memories with fellow conference attendees.

Transportation and supper will be provided

THURSDAY MAY 30TH, 2024

Breakfast

8:00 - 9:00 AM

Roundtables

9:00 - 10:30 AM

This session will feature three separate roundtable discussions for the following large topics: Arenas, Aquatics, and Recreation Programming. Bring your questions for your Atlantic peers. This is an opportunity to discuss trends, challenges, and successes. Share your experiences, knowledge, and resources to strength the recreation sector across the Atlantic provinces. There will be a moderator for each session to help keep the conversation on track but delegates will choose and lead the discussion to address the topics that are in the forefront of the field!



REFRESHMENT BREAK

*Light Refreshments will be provided during this time**

10:30 - 10:45 AM

Session Series #3

10:45 - 11:45 AM

Ball Diamonds Construction & Maintenance

This session will provide you with the basic techniques of building a ball diamond right from start to finish as well as maintaining your ball field once it is completed. The session will also address how to layout a ball diamond along with proper mowing techniques and yearly maintenance required.

Session Speakers: Chris McKenna & Larry Goldsby, Alberta Association of Recreation Facility Personnel

Meaningful Physical Literacy: Experiences from International Application

This session transcends Canadian boundaries, exploring the global implications of Physical Literacy in recreation and sport programming. Whether you're new to physical literacy or a seasoned practitioner, this webinar addresses challenges in integrating physical literacy into daily practice, shifting from buzzwords to best practices. Delve into the conceptual aspects, highlighting the four domains of learning—physical, cognitive, behavioural, and social and how it can enrich the experience of everyone involved.

Learn from real-world applications in international contexts, connect with an industry leader, and discover how you can contribute to the global advancement of physical literacy your programming. Take advantage of this chance to engage in a meaningful discussion and learn from experiences in international sport and recreation!

Session Speaker: Jace Ferguson, Director PLAE Education/PLAE Kids

Urban Relationships - The Vancouver Experience

Since Covid, most if not all Municipalities have seen an increase in homelessness and homeless encampments across the Country. Solving and preventing homelessness needs more than one player. It needs several different players to contribute to this complex issue. Appointed by the Vancouver Board of Parks and Recreation in 2022 to help fulfill the City of Vancouver's humanitarian responsibilities and improve safety in Vancouver's parks, Betty Lepps' work on systemic change with vulnerable populations is highly lauded at the local and national levels. Betty brings her years of experience, strong values and collaborative approach to this work, which addresses social issues as part of the Restorative City process.

Session Speaker: Elizabeth Lepps, Director of Urban Relationship, Vancouver Board of Parks and Recreation

Activating True Sport in Communities Across Atlantic Canada

No matter what your role or community, we invite you to come and learn more about how to activate True Sport to foster and create safe, welcoming, and inclusive spaces and environments for everyone! Attendees will leave this session feeling inspired with tangible ideas on how to activate True Sport in their community. This session will provide an overview of True Sport, present promising practices for community engagement and activation, showcase various resources and tools while providing evidence for the many benefits of bringing True Sport to life in communities.

Session Speaker: Melissa Sullivan, True Sport Coordinator

Tradeshow & Lunch sponsored by BERG

12:00 - 3:00 PM

Our tradeshow is the perfect opportunity for attendees to discover the latest products, services, and innovations in the recreation and facilities industry. From cutting-edge equipment to sustainable solutions, exhibitors from across the region will showcase their offerings, providing valuable insights and networking opportunities for all participants. Whether you're seeking inspiration for facility upgrades, exploring new recreation opportunities, or connecting with industry-leading suppliers, our tradeshow offers something for everyone.

Lunch will be provided



NUTRITION BREAK

Light Refreshments and snacks will be provided during this time

3:00 - 3:15 PM

Facility Tours

3:15 - 4:45 PM

Embark on an immersive exploration of top-notch facilities with our exclusive facility tours at the conference! Designed to showcase innovative designs, state-of-the-art amenities, and best practices, these tours offer participants a firsthand look at some of the most impressive recreation and facility spaces in the region. Led by knowledgeable guides, attendees will gain insights into facility management strategies, sustainability initiatives, and programming innovations while networking with industry professionals.

Bus Tour (limited to bus seating capacity)

- Abony Tennis Centre - Facility is exploring options to add pickleball courts
- Grant Harvey Centre - Ice to Dry-Floor Demonstration
- Willie O'Ree Place - Recreation hub with various amenities
- Tingley & Johnston Field - Managing Flood Risk

Walking / Wheeling Tour

- Wilmot Park Splash Pad
- Fredericton River Centre - part of the 2024 River Access / Paddling Project
- Garrison All-Wheeled Plaza
- Carleton Street & Garrison Night Market Site
- Officers' Square Project - grand opening scheduled for July 1st



Rebound Boots Demonstration

4:45 - 5:30 PM

Join this active demonstration of fit boots or rebound boots. Featuring a spring mechanism on the bottom, the boots boast a list of benefits including burning more calories, reducing the impact on your joints, strengthening your core, improving balance, and having much more fun! Rebound Boots are designed for all ages and levels of fitness. This is an active session so wear your best sweatpants.

Led By: Jamie Murdock, Journey Fitness Studio



Dinner Downtown with Giftcards

5:00 - 8:00 PM

You read that right. Simple as that, you let us know where you and your fellow colleagues (who are also conference delegates) would like to go to dinner from a list of restaurants provided and we'll give you each a gift card so that you can experience Downtown Fredericton's cuisine.

During check-in you will indicate what restaurant from a list of options provided you would like to visit and gift cards will be given out during the conference tradeshow.

Mock Casino Night at the Delta sponsored by RC Strategies

8:00 - 10:00 PM

Get ready to roll the dice and try your luck at our Mock Casino Night, an exciting and entertaining highlight of our conference! Whether you're a seasoned card shark or a beginner eager to learn, there's something for everyone at our tables. From blackjack and poker to roulette and craps, a variety of classic casino games will be available for guests to enjoy. Our Mock Casino Night promises to be an unforgettable evening of fun, networking, and friendly competition with prizes to be won!



Session Series #4*Light Refreshments will be provided during this time****9:00 - 10:00 AM***Lesser Known LSS Programs- How You Can Expand Your Aquatic Program*

This session will start with a short revision of the Lifesaving Society's core program that allows you to be self-sufficient to train your own Lifeguards and Swim Instructors. It will briefly cover the Lifesaving Society's certification pathways and link these pathways with new opportunities to expand your aquatic program. The presentation will include time to share user experiences in implementing the new programs presented. This section will be a collective discussion that hopefully will help guide you in implementing new programs to your aquatic curriculum.

Session Speakers: Gregoire Cormier, Program Manager, Lifesaving Society of NB / Adam Munn, Recreation Officer, City of Fredericton

What's in a Job Title? Giving Staff the Title (& Pay) They Deserve

In the Recreation industry job titles, descriptions, and accountabilities vary significantly across Canada and even in individual provinces and areas. Discuss consistency and transparency in the Recreation Job Market. Network through discussions about creating specific positions, such as in aquatics, as professional job opportunities and how your organization can use job evaluation criteria to set the bar higher and be able to exceed it!

Session Speaker: Leslie Kunz – Aquatics & Facilities Supervisor, City of St. John's

Urban Relationships- The Vancouver Experience

Since Covid, most if not all Municipalities have seen an increase in homelessness and homeless encampments across the Country. Solving and preventing homelessness needs more than one player. It needs several different players to contribute to this complex issue. Appointed by the Vancouver Board of Parks and Recreation in 2022 to help fulfill the City of Vancouver's humanitarian responsibilities and improve safety in Vancouver's parks, Betty Lepps' work on systemic change with vulnerable populations is highly lauded at the local and national levels. Betty brings her years of experience, strong values and collaborative approach to this work, which addresses social issues as part of the Restorative City process.

Session Speaker: Elizabeth Lepps, Director of Urban Relationships, Vancouver Board of Parks and Recreation

**If you attended this session during Session Series 3 please allow for others to attend*

Fire, Flu , & Fiona - How Do We Prepare? (Panel)

The Atlantic provinces have been hit with numerous health and weather emergencies over the past few years and have had to cope with new responsibilities to the community. Facility operators will share their firsthand experiences with this new reality from dealing with extended power outages, becoming an evacuation centre, or being a Covid- testing location. As these "once in a lifetime" emergencies are becoming increasingly common; how can recreation facilities and parks departments learn from these experiences and prepare to be ready for the next crisis.

Session Speaker: Manager of Planning and Preparedness, NB Emergency Measures Organization and Facility Operators

Brunch & Closing Keynote

10:15 - 12:00 PM

Gill Whelan is the founder and owner of Whelan Wellness Inc., and creator of the Whelan Wellness Virtual [VW] Bootcamp program: a holistic approach to Wellness. She works with clients globally to improve their wellness in order to grow into their absolute best selves, and live a purposeful and fulfilling life. She also hosts the podcast titled "For the Well of it", serving up powerful doses of every day inspiration.

Gill is on a mission to shift the way we look at wellness, in order to rebuild relationships with food and fitness and help us learn to love our present selves - inside and out. Based on her journey to overcoming her own experiences with restrictive dieting and body image issues, she developed a 4-pillar system that is helping thousands of others globally accomplish the same. Leadership is Gill's middle name, and she does so passionately and unapologetically, and thrives on helping other leaders grow and develop to their full potential.

Gill has studied under experts in fitness, health, nutrition, mindset, and overall wellness all over the world. She now has decades of experience coaching thousands of individuals toward elevating their health, wellness, and overall life. Gill holds a Bachelor of Commerce degree from Memorial University in St. John's, NL.

For 3 years now, (2021, 2022, and 2023) Whelan Wellness won the top platinum level awards in St. John's Community Votes in all categories: Nutrition & Weight Loss, Fitness Centres & Gyms, and Personal Trainer. In 2021 Gill was awarded an Entrepreneur of the Year award through NLOWE, in the category of Momentum. Just last month Gill was awarded the "Opportunity Seeker" award through the St. John's Board of Trade.



TRADE SHOW BOOTHS

EVENT SPONSOR:

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INDUSTRIAL SERVICE

This years Trade Show is sponsored by BERG Industrial Service will take place Thursday, May 30th from 12:00 - 3:00 PM. Lunch will be served in the same room, and a cash bar will be available.

Delegates will receive ballots as they enter the tradeshow and a prize draw will take place at 3:00 PM. Delegates must be present to win a prize.

Please have fun and enjoy! Take some time to visit all the exhibitors and learn about the exciting services and good they have to offer.

BOOTHS

- BERG Industrial Services
- Canadian Centre for Ethics in Sport
- Trekfit
- Tessier Récréo-Parc
- DB Perks & Associates Ltd.
- Covermaster Inc
- Pointage Pro (Nevco)
- Playpower Canada
- Centaur Products Inc.
- Athletica Sport Systems Inc.
- Mayekawa Canada
- Bruce Sutherland Associates Limited
- Fitness New Brunswick
- Energy Network Services Inc.
- CIMCO Refrigeration
- Water & Ice North America
- Jamette / JIL Engineering
- Saunders Equipment Ltd.
- Honco Buildings
- Canadian Ramp Company
- Jet Ice Limited
- Shaler Rink Seal Pro
- Outdoor-Fit Exercise Systems Inc.
- United Rentals
- Henderson Recreation Equipment Limited
- RecStaff Inc
- Lifeguard Depot
- Universus Sport & Recreation
- Matrix Fitness Canada
- ABC Recreation
- Cobequid Trail Consulting
- Sportball Atlantic
- Waterwaze
- Aquam

Interested in having a booth at the trade show? [Click HERE](#)

HOTEL INFORMATION

Delta Fredericton: Host Hotel for the 2024 Atlantic Recreation & Facilities Conference.

Room Rate: \$175 + taxes per night for standard room (single or double occupancy).



Reservation Method:



Book your room for the 2024 Atlantic Recreation & Facilities Conference

Start Date: Saturday, May 25, 2024

End Date: Monday, June 3, 2024

Last Day to Book: Saturday, April 27, 2024

For more information click [HERE](#).

