



**ATLANTIC
RECREATION &
FACILITIES
CONFERENCE**

**EVENT SPONSORSHIP
PACKAGE**

ADAPT and ELEVATE

*May 29-31, 2024
Delta Hotel Fredericton
Fredericton, NB*



NETWORK.LEARN. INFORMATION. SPONSORSHIP.

The Atlantic Recreation & Facilities Conference and Trade Show (ARFC) will attract up to 200 rural and urban delegates from across Atlantic Canada. Many of these delegates will be opinion leaders and decision makers in their respective fields of recreation, sport, parks, trails, and health promotion. Also included among the delegates will be municipal and provincial government representatives, not-for-profit community groups and organizations, special event planners, volunteers, and students.

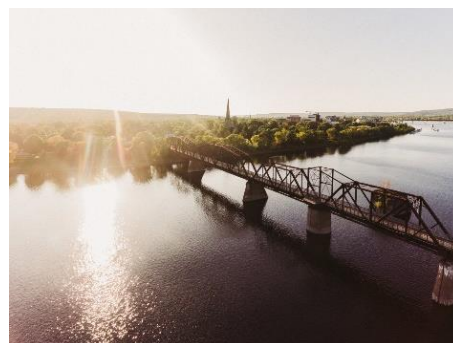
This conference will bring together people from different communities, professions and organizations to learn, exchange dialogue, and explore what can be done to advance recreation in Atlantic Canada and empower Atlantic Canadians of all ages and abilities to participate and adopt healthier lifestyles.

"I have been able to attend many conferences (Provincial, National, and International). The ARFC is the most relevant conference I have ever attended. The issues and challenges faced in NL is the same as those in NB, NS and PEI. Learning from and sharing with my counterparts in Atlantic Canada is the best professional development opportunity I could take."

- ARFC Delegate 2022

"Making connections with others and finally meeting people in person. It was really great for networking and discussing ideas/challenges."

- ARFC Delegate 2022



Delta Fredericton May 29-31st, 2024



5th	Edition of the ARFC for Recreation Management, Programming and Facility Professionals
200	Potential Number of Delegates - Including Decision Makers
5	Provincial Not-for-Profit Host Organizations
3	Days of Learning, Knowledge Exchange, Networking and Social Activities

Partnered Organizations:



RecreationNL
Wellness Supporters
make 'you' time



**RECREATION
LOISIRS NB**



**RECREATION
NOVA SCOTIA**



**RECREATION
PEI**



rfa
Recreation Facility
Association
of Nova Scotia

Exclusive Conference Title Sponsorship - \$10,000

The ARFC Committee is seeking a Title Sponsor for the exclusive branding of the 2024 Conference. Included in the package; Sponsor Logo placement with Conference Logo everywhere it appears (websites, print, video, clothing, etc.), complimentary participant registration (two delegates), complimentary Trade Show booth, placement of promotional products, static display at Conference registration desk, the opportunity for a short presentation to the entire delegation, e-mail promotion to all registered delegates through the host organization, and public acknowledgment daily by the Conference emcee.

Other Sponsorship Levels

1 Platinum	\$5,000	Sponsorship of:	Premiere Social Event – Market Kitchen Party
5 Gold	\$3,500	Sponsorship of (one):	Trade Show, Dinner, Luncheon or Keynote Speaker
4 Silver	\$2,000	Sponsorship of (one):	Social Event or Nutrition Break
Bronze	\$750	Sponsorship of (one):	Wellness Session or Program Session

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Company Name in Annual Reports of all 5 Partners	✓	✓	✓	✓
Company Logo & Link on www.ARFC.ca	✓	✓	✓	✓
Company Logo on Video Screen in Common Areas	✓	✓	✓	✓
Promotional Materials Distributed at Event	✓	✓	✓	
Complimentary Social Event Tickets	2	2	1	
Complimentary Trade Show Booth	Preferential Booth Selection	Preferential Booth Selection	✓	
Company Website Link on all 5 Partners Websites	✓	✓	✓	
Static Display at Conference Registration Desk	✓	✓		
Company Logo on Conference Promotional Materials	✓	✓		
Speaking Engagement Opportunity to Conference Delegates	✓	✓		
Exclusive Exposure at the Market Kitchen Party Event	✓			

“Just want to say a big thank you to the organizing committee for putting off a great conference, it was a great experience and I hope to be able to go to NB in 2024.” - ARFC Delegate 2022

“Great conference. Can't wait for the next!” - ARFC Delegate 2022

“The conference was great, I appreciated the chance to meet new people, and network with others in the field. The sessions were informative, I enjoyed the round table session and getting to hear others opinions about operations.” - ARFC Delegate 2022

To secure your sponsorship contact: rfans@sportnovascotia.ca
or call 902-425-5450 Ext. 330
www.ARFC.ca