



ATLANTIC RECREATION & FACILITIES CONFERENCE AND TRADE SHOW

FOCUSED ON THE FUTURE

MAY 27 - 29 | ST. JOHN'S, NL

*'COME SHARE
YOUR VISION'*

REGISTRATION PACKAGE



2020 Partners



About the Conference

The fourth Atlantic Recreation and Facilities Conference and Trade Show will be held May 27-May 29, 2020 at the Sheraton Hotel in St. John's, NL. This year's conference theme is "Focused on the Future". The theme invites us to be forward thinking when it comes to anticipating changes in the recreation and facilities sector. The conference will provide an opportunity to explore current practices and new ideas that may shape ongoing practices and standards in the sector.

As always, the Atlantic Recreation & Facilities Conference and Trade Show is brought to you in partnership by Recreation PEI, Recreation Nova Scotia, Recreation Facility Association of Nova Scotia, Recreation New Brunswick and Recreation Newfoundland and Labrador.

This exciting Atlantic gathering dedicated to Recreation and Facilities will have keynote speakers, sessions and roundtables focusing on professional development and growth, a trade show focused on programming and purchasing opportunities, along with nightly social events creating opportunities for collaboration and networking.

About the Trade Show

The 2020 ARFC Trade Show will be showcased at the Sheraton Hotel.

The afternoon will consist of mingling and networking with over 40 exhibitors from across Canada while they showcase and demonstrate the latest products, services, and market trends affecting today's recreation personnel, live musical entertainment from local talent, extravagant food and drink, prize draws from exhibitors booths, and a fabulous Grand Prize draw at the end of the evening — all set within a distinctive and stylish atmosphere.

The Trade Show will take place on Thursday, May 28th from 12pm to 4pm and will be followed by an evening of socializing and networking in the restaurants and establishments of beautiful downtown St. John's.

Who Should Attend?

Participants will represent all facets of the recreation and facilities sectors from both rural and urban centers: including facility managers and operators, leaders in the field of recreation including programmers and event planners, parks, trails, sport, health and health promotion, municipal and provincial government representatives, non-profit community groups and organizations, planners and designers, volunteers, students, educators, academics and researchers, from across Atlantic Canada.

Tuesday, May 26, 2020

7:00pm – 10:00pm

Reception/Social (\$30)
Quidi Vidi Brewery, Quidi Vidi Village

Quidi Vidi Brewery is NL's largest craft brewery located in the historic fishing village of Quidi Vidi, which is affectionately known as The Gut. Surrounded by beautiful scenery and tradition, Quidi Vidi is home to award-winning ales and lagers including the famous Iceberg Beer. Visitors will also enjoy delicious local food and entertainment. Feel free to bring your own instruments. Cash bar.

Visitors can also explore other attractions in Quidi Vidi Village including Mallard Cottage (voted #17 on Canada's 100 Best Restaurants in 2019), the Inn of Olde (a local pub), and the Quidi Vidi Plantation (a working studio for local artists where visitors can watch the artists at work and can also purchase crafts/gifts).

Wednesday, May 27, 2020

9:00am – 11:30am

Explore St. John's

Pick up a map at the registration desk and explore the downtown core! Find out more about historic St. John's! Enjoy eclectic Water and Duckworth Streets, take a stroll on Harbour Drive or hike up to Signal Hill!

9:00am – 3:00pm

Registration open

11:30am – 12:30pm

Lunch (Salon A & B)

12:30pm – 2:00pm

Opening Welcome (Salon A & B)

Keynote Address – **“There is no one so blind as someone who can see but has no vision” Tips on how to make good decisions.**

-Dr. David Scott / Associate professor of sport psychology in the Faculty of Kinesiology at the University of New Brunswick in Fredericton.



This presentation will focus on various approaches that groups and individuals can use when promoting well-being both in themselves and in others. Strategies that encourage better decision-making, promoting positive thinking, and help deal with setbacks will be outlined.

2:30pm – 3:45pm

Session Series #1 (Salon C & D, Garrison Room, Signal Room)

A. Changing the Conversation Around Aquatics

- *Angela Johnson & Christopher Mercer / Lifesaving Society*

With the world changing rapidly around us, we need to adapt our aquatic world to meet those needs. We will be discussing changes in our industry as well as new and innovative ideas on how to deal with staff shortages, programming needs, and doing more with less.

B. Engaging Girls and Women in Recreational Sport

- *Laura Pottle / Canadian Parks and Recreation Association (CPRA) and Canadian Association for the Advancement of Women and Sport in Physical Activity (CAAWS)*

What is gender equity and how can it make sport and recreation better? Join Canadian Women & Sport and Canadian Parks and Recreation Association to learn! You'll walk away with an understanding of key terms and benefits of gender equity. Plus, you'll learn about some of the bumps that exist along the LTD pathway for girls and young women. Practical recommendations will be provided for coaches, recreation leaders, teachers, and sport administrators.

C. Upstream Strategies to Avoid HR Issues for Part Time/Seasonal Staff

- *Marlene Melanson and Rae Gunn / Municipality of the County of Antigonish*

This session will provide an overview of part-time personnel HR handbooks and resources used by recreation departments throughout Antigonish, Guysborough and Pictou counties in Nova Scotia. Resources include clear personnel policies and program guidelines which provide direction on personnel matters for seasonal staff; guidance for managers on the best methods for key processes; clear risk management practices regarding people supervision and management issues, healthier staff communities and work environments; and increased staff retention.

D. Technological Advancements in the Sports Field Industry

- *Mike Rossi / Sports Turf Canada*

This session will share knowledge from Sports Turf Canada's recent industry sports field training events about upcoming technological advancements to the industry, such as robotic line painters, auto mowers, increased GPS use and the green, battery-powered initiative. Learn how it all impacts the sports field industry and the skills required as sports turf professionals.

3:45pm – 5:30pm

Roundtables (Salon C & D, Garrison Room, Signal Room)

A. Arena

This will be an informal session on all things arena. Come with-questions for your peers! This is an opportunity to get into a room with other arena managers and operators to discuss trends, challenges, successes, or ask for help from those who have experience with the changes your arena may be facing. Offer support and knowledge to your Atlantic arena and ice facilities!

This session will be moderated but will be an open discussion about what YOU want to talk about.

B. Aquatics

Join your Atlantic aquatics counterparts in a spontaneous discussion on aquatics. Want to talk trends, issues and challenges, offer experience or knowledge to your allies in the field? Then this session is for you! Share your resources, knowledge and successes! A moderator will help guide this session, but the topics, discussion and information sharing are all about what YOU want to know!

C. Programming

This session allows all those involved in recreation programming to come together and informally discuss trends, challenges, new programs, training and successes in the Atlantic region. Share your experiences, knowledge and resources to strengthen our recreation programs across the Atlantic provinces. YOU get to choose and lead the discussion to address the topics that are in the forefront of the field! Your moderator will help keep the conversation on point.

8:00pm

Pub Crawl

Starting at Bannerman Brewery, visitors will head by foot to historical George Street and enjoy the atmosphere of over 24 bars, pubs and restaurants. Cash bar (with discounts).

Thursday, May 28, 2020

7:00am – 8:30am

Explore St. John's

8:30am – 10:00am

Session Series #2 (Salon C & D, Garrison Room, Signal Room)

A. Advocates for Event and Sport Tourism

- *Seamus O'Keefe / Events Atlantic Society*

The first regional organization of its kind in Canada, Event Atlantic brings Atlantic Canadian cities and destinations together to strengthen the spirit of collaboration in event hosting and to create opportunities for developing new business through partnership and learning. This session will explore what Event Atlantic has been able to accomplish since its inception in 2015, what they plan to accomplish in the industry throughout the region moving forward, and the benefit of joining the organization.

B. Changes to the CSA Z614 Standard and How This May Impact Your Community

- *Scott Belair / Canadian Playground Safety Institute*

The CSA Standard for outdoor children's play spaces in Canada is going to change in winter 2020. Is your community ready? This session will include information on the upcoming changes, what they will mean, what they may cost, how these can be avoided or exploited to your advantage. Also included is how to naturalize your play spaces and play areas to help increase retention ratios on play equipment (including risk assessments for new components, increasing thermal comfort and shade within play spaces, accessibility and naturalized components of play equipment).

C. Community Guide to Biking

- Andy Poole and Pam Thornhill

This session provides program information and examples on how/why to introduce biking into a community recreation program. Developed in 2019, the "Community Guide to Biking" uses experiences and experts in an introductory way to give those new to biking the base knowledge needed to get excited and prepared to dig deeper. Touching on all aspects of biking for a community program but specifically focusing on youth programming based on Sprockids.

D. B2B Solutions for Sustainable Recreational Facilities

- Ian Storey, P.Eng / I.B. Storey Inc.

This session will deliver actionable strategies for implementing greening initiatives for facilities facing challenges with safety, public sector demands for sustainability, R22 phase out, aging equipment and budget constraints. In addition to addressing these critical challenges, innovative solutions will be further discussed for efficient operations, minimizing maintenance impacts and improved lifecycle renewal. The strategies discussed are industry best practices with independent comparisons of each measure that stakeholders and facility decision makers can use in pursuing value added solutions. This session will breakdown the abundance of information available to provide an informative discussion on next steps for sustainability in recreational facilities.

E. A National Perspective – Update on the priorities of CPRA and its federal government partners

- CJ Noble / CPRA

This session is an update on CPRA activity on a national level including the implementation of the Framework for Recreation and Parks for All. Presentation will also identify funding and partnership opportunities for communities via CPRA. In addition, information will be shared about the priorities of national government and non-government partners and how it aligns with the priorities of Atlantic communities.

A. Oh the Places You Will Go: Exploring Inclusive Outdoor Learning Experiences in Two Voices

-TA Loeffler, Ph.D and Kim White

This session will be presented in two voices – that of a person with a disability seeking to participate in outdoor learning and that of an ally helping to facilitate such learning experiences. Using narratives, photographs, performance, and theory, this session will be exploring equitable and inclusive access to nature and outdoor spaces, facilitating communities of access, and negotiating the often-competing terrains of dignity, risk, locomotion, and experience. Specifically, presenters will share stories and experiences related to outdoor inclusion as well as sharing instructional and infrastructure hints for developing a more inclusive outdoor teaching and learning practice.

B. How Play and Curiosity Connect to Universal Splashpad Design

- Melinda Pearson / Waterplay Solutions Corp.

This session will explore how splash pads can connect an entire community through the joy of water play. It is important that the design of the project promotes children's development, learning and positive dispositions for life. With the widespread decline in unscheduled outdoor play time, it is more crucial than ever that children of all abilities have access to safe, engaging play spaces that respond to the cycle of curiosity and positive child development. This educational session will provide participants and stakeholders with a foundation on collaboration, physical movement, scientific inquiry, imagination and challenging play, supporting the unique developmental stages of every child. From incorporating the foundations of STEM and the cycle of curiosity to zero-depth aquatic environment design, this session outlines the tools and strategies needed to create a mindfully designed aquatic play space for the whole community.

C. New Development in the Recreational Ice Industry

- Art Sutherland / Accent Refrigeration

In the recent years, the recreational ice industry has been facing pressures from many directions pertaining to the operation of refrigeration systems. This presentation will provide details on new industry developments that will drastically improve refrigeration safety, increase energy efficiency and improve the long-term reliability of refrigeration systems. This session will present delegates with methods to systematically plan for future upgrades in the manner that puts safety first while improving the operation of the facility.

D. Meaningful Accessibility in the Built Environment

- Kristen Habermehl / Rick Hansen Foundation

Today, one in seven Canadian adults currently identify as having a mobility, vision or hearing disability and this number is projected to increase to one in five, or 20%, by 2036. Facility Operators, Programmers and Therapists need

to rethink how we design the built environment to focus on creating an environment where all individuals have the opportunity to reach their full potential. This session will provide an opportunity to: Analyze building access for all users and understand where accessibility improvements can be made, develop an understanding of the application of universal design, and understand the economic and societal importance of ensuring that the built environment is accessible for all.

12:00pm – 4:00pm

Trade Show

The 2020 ARFC Trade Show will be showcased at the Sheraton Hotel. The afternoon will consist of mingling and networking with 40 exhibitors from across Canada while they showcase and demonstrate the latest products, services, and market trends affecting today's recreation personnel, live musical entertainment from local talent, extravagant food and drink, prize draws from exhibitors booths, and a fabulous Grand Prize draw at the end of the evening — all set within a distinctive and stylish atmosphere.

4:30pm – 6:00pm

Historical Walk

Perched on the sides of the hills surrounding St. John's harbour, and often wreathed in the misty fog that drifts in off the North Atlantic, St. John's is steeped in history and the paranormal. Dark alleys and laneways wind through the heart of the historic downtown area, and in the shadows lurk the shades of yesteryear.

Walking through the town, one is surrounded by the memories of public hangings, duels, and horrific murders, passing over forgotten cemeteries and unmarked graves, past buildings known to be visited by those who have passed over to the other side... Vengeful lovers, murdered soldiers, and mysterious fires await those who are brave enough to explore the secrets that lie in wait in St. John's darkest corners.

6:30pm – 9:00pm

Cocktail Reception at The Rooms

The Rooms is NL's largest public cultural space and is home to the province's most extensive collection of artifacts, art and historical records. It also boasts a one-of-a-kind panoramic view of downtown St. John's including the Narrows. Visitors will enjoy a delicious selection of NL-inspired food, cocktails, and entertainment.

Friday, May 29, 2020

7:00am – 8:30am

Explore St. John's

9:00am – 10:15am

Session Series #4 (Salon C & D, Garrison Room, Signal Room)

A. Recreation for Mental Health – An Introduction to the Training and Tools

- Debbie Bauld / Recreation Nova Scotia

The Recreation for Mental Health Initiative is a collaborative effort of Dalhousie University, Recreation Nova Scotia and CMHA. The purpose of this project has been to help recreation practitioners create welcoming and inclusive programs, places and spaces for people experiencing mental health challenges. To that end we have developed an in-person training workshop, an interactive game and a set of practice guidelines to help programmers, facility managers, front desk staff and volunteers support individuals with mental health challenges so they can experience the benefits of recreation participation. All of the tools, the training and the guidelines are based on research, most of which was conducted by our own team of researchers at Dalhousie University. Participants in this workshop will learn about the training, “play” the Recreation for Mental Health Game and will be introduced to the Practice Guidelines.

B. What is ORP? Understanding Your Controller

- Robert Hickey / Water & Ice North America

A live demonstration of chemical automation controller showing how temperature and pH have a direct effect on ORP (Oxidation Reduction Potential), with lecture and handouts explaining ORP and its relationship with sanitizers and oxidizers in pool water.

C. Legionnaires Disease - Basics and Precautions to Keep Safe

- David Gosse / Suez Water Technologies

-Bernie Zwicker / Millennium Water Management

This presentation provides basic discussion about Legionnaires Disease. How it infects people, where it can be found and how to take steps to ensure facility systems are not the source of an outbreak of the disease.

D. Parks for All: An Action Plan for Canada’s Parks Community

- Siân French / Government of NL, Dept of Tourism, Culture, Industry and Innovation

In 2018, a pan-Canadian Action Plan was released to connect people with nature and to conserve the incredible network of parks – city parks to national parks! This work is the result of partnership between the Canadian Parks and Recreation Association and the Canadian Parks Council, along with hundreds of other organizations, to enhance the provision and delivery of parks in Canada. With a commitment to grow leadership and influence, the Action Plan expresses the shared goals of the whole parks community and identifies priorities under four strategic directions: collaborate, connect, conserve, and lead. This session will share the Parks for All story and the key actions that inspire and support the powerful benefits of parks. Learn about this Action Plan and join the Parks for All community!

10:30am – 12:00pm

Brunch with Closing Keynote Address (Salon A & B)



Building Inclusive Communities: An Abilities Centre Model

-Stuart McReynolds / Abilities Centre

Building communities that are accessible and inclusive is critical to raising health and wellness, quality of life and economic participation for healthier, happier and more prosperous communities.

This session will demonstrate how by creating fully inclusive and accessible environments, you not only cater to every member of your community, but you can also realize significant economic and social impacts.

Conference Registration Fees

Member* - \$375 +tax | Non-Member - \$475 +tax | Student - \$175 +tax (Max. 50)

*Receive the Member price if you or your organization is a member of one of the five host associations.

Discount & Prize Draw: Registrations prior to March 2, 2020 will receive a \$25 (before tax) Early Bird Discount & be entered into a Prize Draw for a complimentary one night stay at the Sheraton Hotel during the conference. Do not wait to book your hotel room - Prize Draw Winner will be refunded if hotel booking is pre-paid.

How to Register

Visit www.arfc.ca for online registration. Payment options are available in PayPal, credit card and invoicing.

Host Hotel

Sheraton Hotel
115 Cavendish Square
St. John's, NL

Room Rate: \$174 + taxes per night for standard room (single or double occupancy).

Reservation Method: Reservations will be made individually by delegates. Please call the hotel reservations department directly at 1-888-870-3033. Identify the Sheraton Hotel and the ARFC group and dates. Reservations for guest rooms should be made by April 24, 2020. **Book Your Hotel Room Now!**

Parking: Complimentary parking for all delegates.

2020 ARFC Schedule At A Glance

TUESDAY, MAY 26, 2020

7:00pm – 10:00pm Reception/Social – Quidi Vidi Brewery

WEDNESDAY, MAY 27, 2020

9:00am - 11:30am Explore St. John's
9:00am - 3:00pm Registration Open

11:30am – 12:30pm Lunch
12:30pm – 2:00pm Opening Welcome
Keynote Address – Dr. David Scott

2:00pm Nutrition and Activity Break

2:30pm – 3:45pm **Session Series #1**
A. Changing the Conversation Around Aquatics
B. Engaging Girls and Women in Recreational Sport
C. Upstream Strategies to Avoid HR Issues for Part Time/Seasonal Staff
D. Technological Advancements in the Sports Field Industry

3:45pm – 5:30pm **Roundtables**
A. Arena
B. Aquatics
C. Programming

8:00pm **Pub Crawl**

THURSDAY, MAY 28, 2020

7:00am – 8:30am Explore St. John's

8:30am - 10:00am **Session Series #2**
A. Advocates for Event and Sport Tourism
B. Changes to the CSA Z614 Standard and How This May Impact Your Community
C. Community Guide to Biking
D. B2B Solutions for Sustainable Recreational Facilities
E. A National Perspective – Update on the priorities of CPRA and its federal government partners

10:30am – 11:45am **Session Series #3**
A. Oh the Places You Will Go: Exploring Inclusive Outdoor Learning Experiences in Two Voices
B. How Play and Curiosity Connect to Universal Splashpad Design
C. New Development in the Recreational Ice Industry
D. Meaningful Accessibility in the Built Environment

12:00pm – 4:00pm **Trade Show**
12:00pm – 1:00pm Lunch with bar (& Trade Show)
1:00pm – 4:00pm Prize draws (during Trade Show)
4:30pm – 6:00pm Historical Walk (Downtown St. John's)
6:30pm – 9:00pm Cocktail Reception at The Rooms

FRIDAY, MAY 29, 2020

- 7:00am – 8:30am Explore St. John's
- 9:00am – 10:15am **Session Series #4**
A. Recreation for Mental Health – An Introduction to the Training and Tools
B. What is ORP? Understanding Your Controller
C. Legionnaires Disease Basics and Precautions to Keep Safe
D. Parks For All: An Action Plan for Canada's Parks Community
- 10:30am – 12:00pm Brunch with **Closing Keynote** -Stuart McReynolds